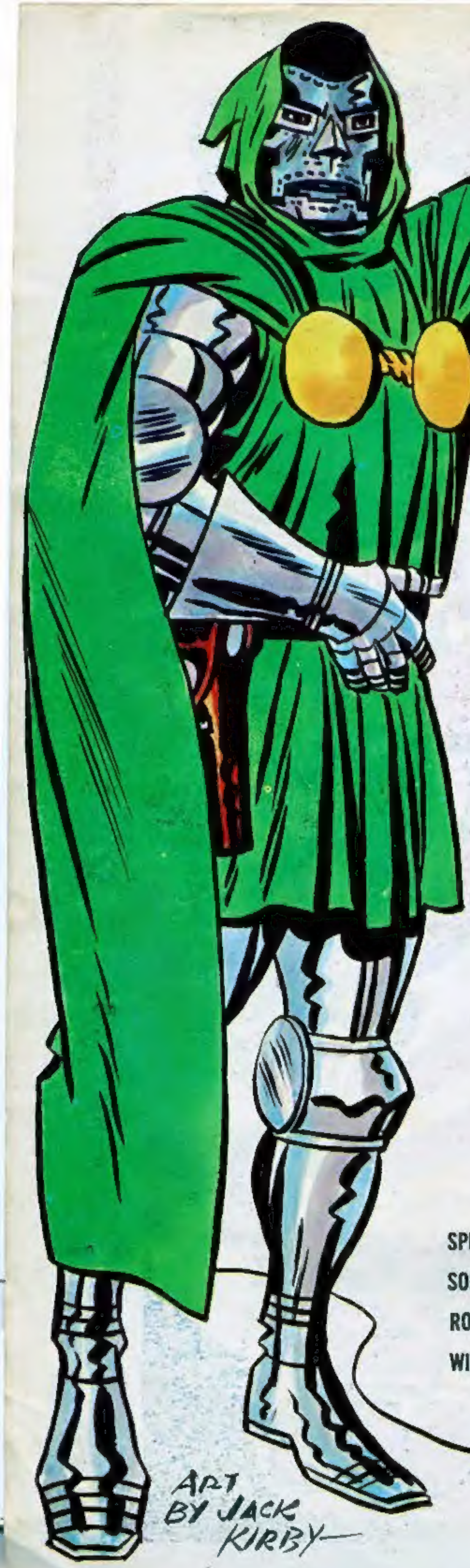
MARVELMANIA CLUB CATALOG

COVER ART BY JACK KIRBY

MARVEL SUPER-HEROES



Greetings, Great One!

We bid thee welcome to the rollickin' ranks of Marvelmania International! And when we say International, that's where it's at. You're part of an ever-growing army of Marvelites who hail from every corner of this free-wheeling old world of ours.

Inspired by our mighty mags and the batty Bullpen that produces them, your club will be working night and day to make Marvelmania everything you want it to be — and more. And, what's equally as important — your club will be given the full-attention and tender, loving care which it — and you — so richly deserve.

Any orders or correspondence concerning the MMMS and the cornucopia of goodies you'll be finding in this catalog along with your crazy mixed up ideas for new club products, contests and club functions, should be sent directly to:

MARVELMANIA INTERNATIONAL
P.O.B. 718
CULVER CITY, CALIFORNIA 90230

Naturally, you'll still send all your Bullpen, Artists and Fan Mail to the same world famous address at: 625 Madison Avenue, New York, just as before.

So Face Front, O Hallowed One — the best is yet to come!

Excelsior!

Smiley

SPECIAL THANKS TO: CHIP GOODMAN, STAN LEE, JACK KIRBY, SOL BRODSKY, HOWARD PURCELL, JIM STERANKO, HERB TRIMPE, JOHN ROMITA, JOHN VERPOORTEN MARIE SEVERIN JOHN BUSCEMA, GENE COLAN WITHOUT WHOSE HELP THIS CATALOG WOULD NOT BE.

ALL NEW
MARVELMANIA MADNESS

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OFFICIAL MARVEL DEC

4 GREAT DECAL SHEETS

COLLECTOR SHEET #1

COLLECTOR SHEET 2

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MANIA COLLECTOR SETS

4 GREAT DECAL SHEETS

AVERAGE 20 BIG DECALS PER SHEET

Only $1.25 EACH PLUS 25¢ FOR POSTAGE AND HANDLING

COLLECTOR SHEET 3

COLOSSAL COLOR

ACTUAL SIZE

COLLECTOR SHEET #4

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JUMBO POSTERS

GIANT 2 FEET BY 3 FEET

DR. DOOM — JACK KIRBY

BLACK KNIGHT — HOWARD PURCELL

FANTASTIC FOUR — JACK KIRBY

SPIDERMAN — JOHN ROMITA

DRAWN BY YOUR FAVORITE ARTISTS

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Each just

$1.25 PLUS **25¢** FOR POSTAGE AND HANDLING

PICK ONE PICK EM ALL

COLOSSAL COLOR

THOR — JACK KIRBY

CAPTAIN AMERICA — JIM STERANKO

SILVER SURFER — JACK KIRBY

HULK — HERB TRIMPE

START COLLECTING NOW

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BE A COMIC ARTIST COMIC ARTISTS

YOU GET ALL THIS....

6 DIFFERENT ORIGINAL DRAWINGS BY YOUR FAVORITE ARTISTS OF THEMSELVES

JACK KIRBY

JOHN BUSCEMA

ENE
OLAN

MARIE SEVERIN

HERB TRIMPE

JOHN ROMITA

DRAWINGS SHOW ARTISTS DRAWING THE CHARACTERS THEY DO FOR YOU

ARTISTS STORY ON THE BACK OF EACH DRAWING

PLUS · BONUS SELF PORTRAIT

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INKING AND COLORING KIT

GET WITH IT!

12 DIFFERENT DRAWINGS FOR YOU TO INK & COLOR

Only $1.75 PLUS 25¢ TO COVER POSTAGE AND HANDLING

DRAWINGS INCLUDE COVER ART REPRODUCTION AND PAGE ART REPRODUCTION

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JOIN THE OFFICIAL MARVELMANIA PEN PAL PROGRAM AND RECEIVE YOUR KIT

START WRITING AND RECEIVE LETTERS FROM AROUND THE WORLD

Only **$1.25** PLUS **25¢** FOR POSTAGE AND HANDLING

EVERYTHING IN FULL COLOR

5" x 7"

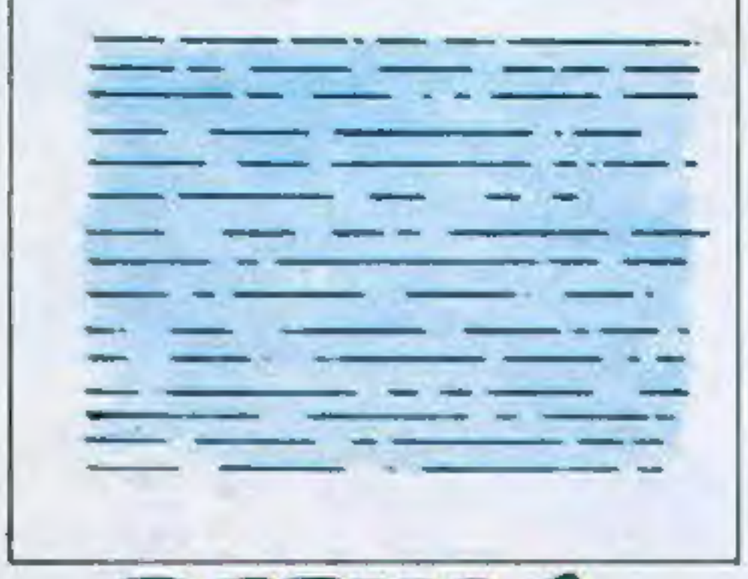
SCRATCH PAD 50 SHEETS

8½" x 11"

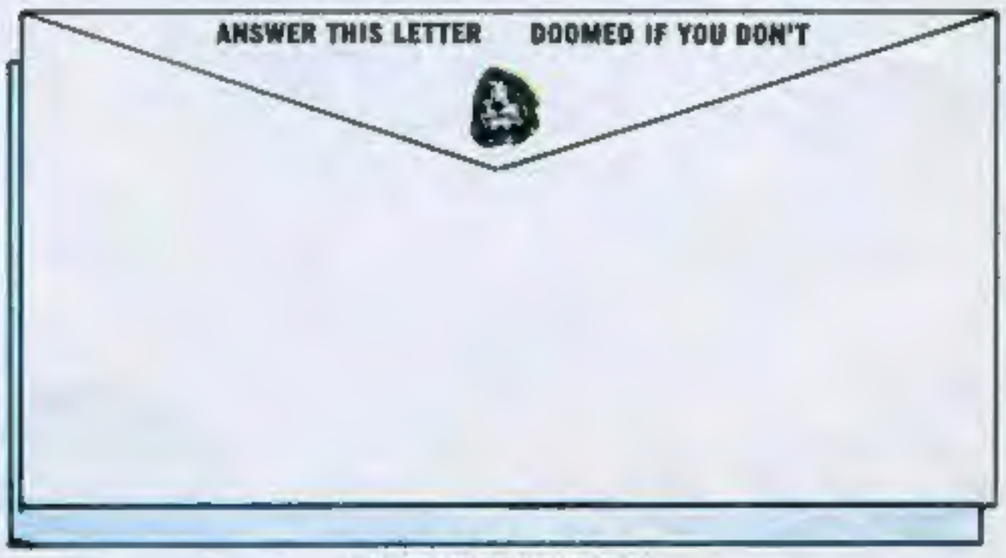
10 STATIONERY SHEETS

PEN PAL NAMES AND ADDRESSES

PEN PAL LIST



REFILLS AVAILABLE!



10 ENVELOPES

DESIGNED BY THE KING JACK KIRBY

STATIONERY ALSO GOOD FOR INTER-GALATIC MEMOS

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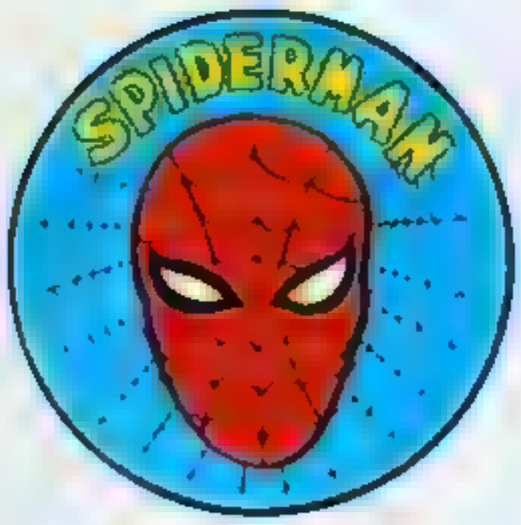
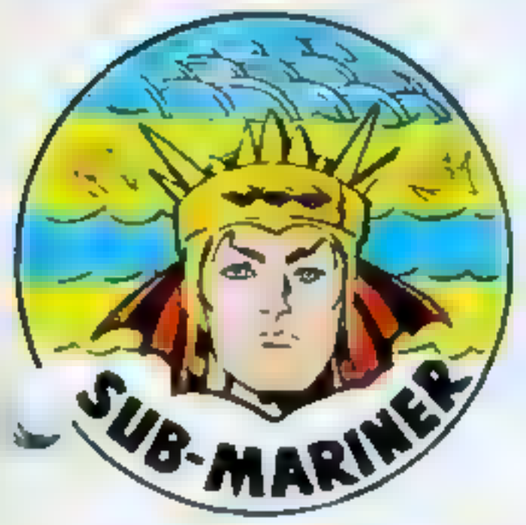
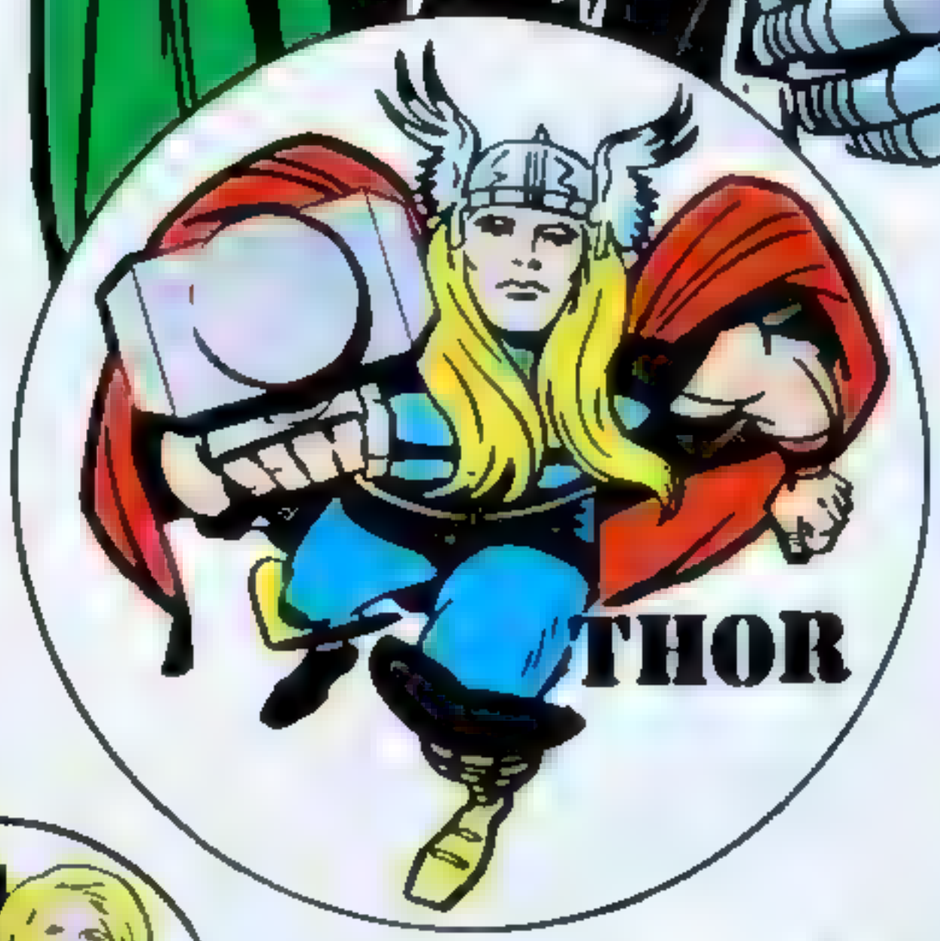
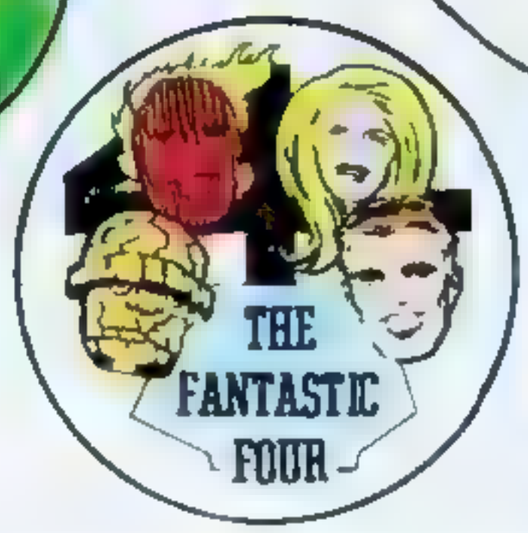
SUPER-HERO BUTTONS

8 BUTTONS
ALL THIS FOR *Only* $1.25
PLUS 25¢ TO COVER
POSTAGE AND HANDLING









ALL METAL
ASSORTED SIZES

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PLASTIC PILLOWS

GREAT FOR THE BEACH, POOL, TV, BASEBALL & FOOTBALL GAMES

1 FOOT BY 1 FOOT

WHAT HAVE THESE MORTALS UNLEASHED NOW?

AND FOR ONLY $1.25 EACH

PLUS 25¢

FOR POSTAGE AND HANDLING

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MARVELMANIA INTERNATIONAL

P.O.B. 718, CULVER CITY, CALIF. 90230

Dear Marvelmaniac,

Unless you're the type who reads his catalogs backwards, you've probably spent the last few hours looking over what shall soon prove to be just the beginning of what MARVELMANIA has to offer. By now, you've probably drooled yourself dry, so let's talk about all that you've seen so far...It's nothing! That's right, we said nothing...compared to what's coming. All this is a start--hopefully a good start to what shall soon prove to be the greatest thing to happen to comic books since the staple! MARVELMANIA is here to serve you and the many items depicted in this promulgated prospectus are just the first in a series of projects carefully calculated to please you out there in Marvel-Land! And why? Because you're like us. Even though we've never met, if this catalog has found its way into your mitts, we have something in common: A love for the cornucopia of concoctions of Stan Lee and his Bullpen. Like us, you've probably desired posters and decals of Marvel heroes and other items which are a logical progression from reading these masterworks. We now are in a position to comply with these wishes, so all you have to do is to tell us what you want. If it's possible, we'll do it!

Each item herein has been designed with the serious fan in mind. Our poster line, f'rinstance, is comprised of drawings done especially for posters and printed by the finest process feasible. And if you think they look good in the catalog--those reproductions don't begin to do justice to what you'll soon have up on your wall! (or ceiling, if you lie down a lot!) Why do we use the finest glossy stock poster paper available? Because we know you fans wouldn't have it any other way! We offer you no catch-penny gimmicks--You're too precious to us to be lost so easily. We want you to think of MARVELMANIA as a firm working day and night to offer what you out there want. That's what it's all about!

Many people who will be reading this catalog have not yet joined up with us, and if the above paragraphs have expressed even one-tenth of our sincerity, those non-believers will be dying for their membership kits now, so we interrupt for a minute to bring you this commercial...

Membership is still open (and will be as long as the goodies hold out!) and may be had from the usual address for $1.75 plus 25¢ postage. (Canadian and European orders add 50¢, please.) The complete kit features a giant poster reproducing a Captain America cover, a sheet of our decorative decals and a jumbo Hulk-decal, your surprise membership card designed in all its four-color glory by Jack Kirby, a copy of this very catalog, and a surprise or two--All packed in a nifty tube which can be used as an ultra-disposable snorkle. We now return you to our regularly-scheduled letter...

The aforementioned contents are only material things, of course. There is no way, nor should there be a way we can advertise spirit. Most important is this club...a club which strives to involve itself in activities for the good of the community and the general membership. Already, our participation in the Marine Corps Reserve's TOYS FOR TOTS campaign has begun this series and what we're capable of in the future will lift us even higher. We feel that the participation of the entire membership is imperative in these plans and we seek to instill some enthusiasm in you--As much as our limited vocabulary will permit. We also, however, feel both an

(over)

obligation and a need to offer everyone a chance to participate. The cold statistics boil down to the more members, the more strength the club has. You members out there will have this enthusiasm, we hope--And we won't be ungrateful. For instance, if you get a friend to join up (which should be just about as hard as showing him your kit!) and, with his order, he gives us your address--we'll send you a piece of MARVELMANIA Mad Money described on the opposite page. We won't forget those who help us.

The big support, though, comes in your ideas. We hope that what we offer you in this catalog meets with your approval. If it doesn't--If any item doesn't meet with your approval--we hope you'll let us know and if enough people share your feelings, it won't be in the next catalog. And if you have an idea for a new club activity, product, or contest--let us know! We aim to please. We are especially proud of our posters. In the past, super-hero posters were either "pop-art" (Ugh!) or small pictures blown up to fuzzy proportions with little or no backgrounds on the cheapest paper available...We strive to break that tradition. Our decals shall, we hope, prove to be a veritable necessity for the well-equipped Marvelite's notebook, lunch box, car, bike, and any other place you can think to stick 'em! The buttons? Well, when you've got it, flaunt it--And when you're a merry Marvel reader, let the world know! And if someone asks you who you're voting for for mayor, just watch the expression on their face when you pull out a Dr. Doom button! The stationery kit kicks off what we hope shall be the biggest pen-pal program ever. As strange as it may seem, we're just about selling friends...Or, at least, you'll make friends easy with our stunning stationery! Once again, everything is full-color because we know you wouldn't have it any other way! Our art kit is directed at all you budding Rembrandts. We give you the rare chance to test and develop your skill by inking and coloring such greats as Kirby, Steranko, and Buscema. And as if that weren't enough, we've tossed in a host of self-portraits (including that mystery one) done by your Bullpen buddies especially for you! At last, but certainly far from least...our Marvel plastic pool pillows are still available. Everyone who bought one agrees that they're fun to lie on, fun to play with, or just plain the nuttiest conversation piece that ever brightened up a den or playroom!

You say you want bonuses? Step right up, ladies and gents--Our Marvel Mad Money on the opposite page returns a 42¢ coupon to you with every order of $1.25 or more. (Not good on membership kits--sorry!) This makes it possible for those of you with lots of wall space to get all eight posters by buying only six for $7.50 (+ postage) and getting the other two on us with the six pieces of Mad Money you'll get. And the first one hundred copies of each poster will be autographed (unless you request otherwise) by the artists themselves! This means getting King Kirby to sign 400 posters, but no sacrifice is too great for you merry men! Moreover, here's a special bonus for members only--On all orders over $5.00, just enclose 50¢ handling charge and we'll pay the postage plus any additional handling! Nifty, huh?

So, whatcha waiting for? If we haven't convinced you by now, it's hopeless and if you're breathing, we want you along! (Zombies need not apply!) MARVELMANIA INTERNATIONAL is on the move and we want everybody along! So face front, friends--That may not be where it's at, but that's where it's going to be!

—The Marvelmania Madmen!

P.S. So that we can get to work on new things right away, we'd appreciate it if each and every one of you would fill out the enclosed questionnaire and send it back to us as soon as possible!
Thanks.

MARVELMANIA
$MAD MONEY$

GOOD FOR FREE
POSTERS DECALS

HERE'S HOW IT WORKS:
WITH EACH ORDER YOU SEND US FOR **$1.25** OR MORE, WE WILL INCLUDE **1** COUPON WORTH **42¢**.
WHEN YOU HAVE **3** COUPONS, SEND THEM ALONG WITH **25¢** TO COVER POSTAGE AND HANDLING ALONG WITH THE **FREE** SELECTION YOU WANT.
YOU CAN CHOOSE **ANY** POSTER OR DECAL SHEET

SAVE YOUR MARVEL **MAD MONEY** AND START GETTING **FREE** MARVELMANIA

MERCHANDISE

THE THING

THOR

DARE-DEVIL

CAPTAIN AMERICA

THE HULK

SPIDER-MAN

MARVEL MARCHES ON...

WITH THE *GREATEST* LINEUP OF STARS EVER ASSEMBLED UNDER ONE BLAZING BANNER!

SINCE 1961, WHEN THE FABULOUS ***F.F.*** TOOK THAT FATEFUL TRIP TO THE VERY BRINK OF SPACE... UNTIL TODAY, AS THE GLEAMING ***SILVER SURFER*** SPANS THE BECKONING SKYWAYS... MIGHTY ***MARVEL*** HAS SPARED NO EFFORT TO BRING YOU THE ***ULTIMATE*** IN FAR-OUT FANTASY! AND NOW, STAN AND THE BULLPEN HEREBY PLEDGE TO RAISE COMIC MAGS TO EVER-GREATER, EVER-LOFTIER ***HEIGHTS,*** SO THAT... AT 15¢... MARVEL COMICS WILL ***CONTINUE*** TO BE WHAT THEY HAVE ALWAYS BEEN...

THE ***BIGGEST ENTERTAINMENT BARGAIN*** THIS SIDE OF ***ASGARD'S RAINBOW BRIDGE!!***

ON SALE EVERY MONTH... AT YOUR FAVORITE NEWSSTAND!

SILVER SURFER

ICEMAN

IRON MAN

DR. DOOM

CAPTAIN MARVEL

MR. FANTASTIC

THE BEAST

THE WASP

HUMAN TORCH

BLACK PANTHER

SUB-MARINER

GOLIATH

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